

MORE WAYS TO GO

YOUR FAVORITE WINCUP STOCK PRINTS
ARE NOW AVAILABLE IN VIO®



VIO® BIODEGRADES* 92% OVER 4 YEARS.


WinCup®
FOODSERVICE PRODUCTS

*Cups biodegrade 92% over 4 years, lids biodegrade 86.8% over 7.9 years, straws biodegrade 88.5% over 7 years. Tested under conditions that simulate both wetter and biologically active landfills using the ASTM D5511 test. Wetter or biologically active landfills may not exist in your area. The stated rate and extent of degradation do not mean that the product will continue to decompose.

ADD UP THE BENEFITS OF FOAM

OPERATORS AND CONSUMERS ALIKE PREFER FOAM FOR TO-GO CUPS. WHY?

IT'S LOW COST

In fact, foam is the least expensive disposable cup option so you can maximize savings all around.

IT'S FLEXIBLE

Foam handles hot, cold, and frozen drinks, which simplifies stocking and beverage station flow.

IT'S DEPENDABLE

Foam maintains the ideal beverage temperature—satisfying customers and bringing them back.



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& ADD TO YOUR IMAGE WITH VIO® FOAM

68% OF CONSUMERS SAY SUSTAINABILITY IS IMPORTANT WHEN MAKING A PURCHASE
Source: CGS, 2019 Retail and Sustainability Survey

IT'S BIODEGRADABLE*

Show customers you get it by stocking eco-friendly, biodegradable* options.

IT'S MORE AFFORDABLE

Vio® foam is the lowest cost among other eco-friendly disposable cup options.

IT DELIVERS ON EXPECTATIONS

Vio® performs like traditional foam, keeping hot, colds cold—and keeping customers happy.

IT'S A SIMPLE SWITCH

With more Vio® stock print cup options available than ever, it's easy to make a smart move.



All four stock print cup styles now carry the Vio® story, so your customers know you're providing them with a better disposable option.

71% OF CONSUMERS EXPECT TO-GO CUPS TO MAINTAIN TEMPERATURE

Source: Technomic 2018



NEW AMERICAN MUSCLE™

American Muscle™ cups are ready to fuel your dispensed beverage sales. These cool cups appeal to both car enthusiasts and conscious consumers, by blending bold, classic designs with eco-friendly, biodegradable* foam. A convenience store staple, they're easy to carry on the go with one hand and are sized to fit in cup holders. Sizes range from 12-44 oz.

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SKU	Description	Case Weight	Case Cube	Case Pack	FG GTIN
220169	12C16 CUP VIO AMERICAN MUSCLE	9.69	5.69	25 X (40)	100-71290-15353-7
220531	12C18 CUP VIO AMERICAN MUSCLE	10.06	6.11	40 X (25)	100-71290-15646-0
220532	C12A CUP VIO AMERICAN MUSCLE	10.14	5.82	25 X (40)	100-71290-15647-7
220172	16C16 CUP VIO AMERICAN MUSCLE	6.49	4.55	20 X (25)	100-71290-15356-8
220533	16C18 CUP VIO AMERICAN MUSCLE	6.88	4.78	20 X (25)	100-71290-15648-4
220534	C1618 CUP VIO AMERICAN MUSCLE	6.69	4.16	20 X (25)	100-71290-15649-1
220175	20C16 CUP VIO AMERICAN MUSCLE	8.58	5.78	25 X (20)	100-71290-15359-9
220535	20C18 CUP VIO AMERICAN MUSCLE	8.98	6.11	25 X (20)	100-71290-15650-7
220536	C2022 CUP VIO AMERICAN MUSCLE	8.45	5.98	25 X (20)	100-71290-15651-4
220537	24C18 CUP VIO AMERICAN MUSCLE	6.42	4.82	20 X (15)	100-71290-15652-1
220538	32CC32 CUP VIO AMERICAN MUSCLE	8.96	6.38	20 X (15)	100-71290-15653-8
220539	44CC32 CUP VIO AMERICAN MUSCLE	8.84	7.2	25 X (10)	100-71290-15654-5

POPULAR PROFIT PALS®

These cups have a colorful, energetic look that customers love, with added details that make your job easy. And, now that you can get them in Vio® foam, they're that much more appealing. Sizes are shown in large print and color coded for easy identification, and the cups also feature scannable bar codes for faster checkout. Sizes range from 12-64 oz.



DISPENSED DRINKS HAVE A HIGH SALES POTENTIAL FOR C-STORES WITH A 60%+ PROFIT MARGIN

Source: Technomic 2018



SKU	Description	Case Weight	Case Cube	Case Pack	FG GTIN
220337	12C16 CUP VIO PROFIT PALS	9.69	5.68	25 X (40)	100-71290-15498-5
220338	12C18 CUP VIO PROFIT PALS	10.52	6.11	40 X (25)	100-71290-15499-2
220339	C12A CUP VIO PROFIT PALS	10.14	5.82	25 X (40)	100-71290-15500-5
220340	16C16 CUP VIO PROFIT PALS	6.49	4.55	20 X (25)	100-71290-15501-2
220341	16C18 CUP VIO PROFIT PALS	6.88	4.78	20 X (25)	100-71290-15502-9
220342	C1618 CUP VIO PROFIT PALS	7.04	4.16	20 X (25)	100-71290-15503-6
220343	20C16 CUP VIO PROFIT PALS	8.58	5.78	25 X (20)	100-71290-15504-3
220344	20C18 CUP VIO PROFIT PALS	8.98	6.11	25 X (20)	100-71290-15505-0
220345	C2022 CUP VIO PROFIT PALS	8.45	5.98	25 X (20)	100-71290-15506-7
220346	24C18 CUP VIO PROFIT PALS	6.96	4.82	20 X (15)	100-71290-15507-4
220347	32C32W CUP VIO PROFIT PALS	13.33	9.09	25 X (20)	100-71290-15508-1
220348	C3234 CUP VIO PROFIT PALS	11.86	8.72	25 X (20)	100-71290-15509-8
220349	32CC32 CUP VIO PROFIT PALS	9.44	6.38	20 X (15)	100-71290-15510-4
220350	32CCD CUP VIO PROFIT PALS	13.65	8.33	25 X (16)	100-71290-15511-1
220351	44C32W CUP VIO PROFIT PALS	10.14	7.43	25 X (10)	100-71290-15512-8
220352	C4244 CUP VIO PROFIT PALS	9.1	6.88	25 X (10)	100-71290-15513-5
220353	44CC32 CUP VIO PROFIT PALS	8.84	7.2	25 X (10)	100-71290-15514-2
220354	64C32 CUP VIO PROFIT PALS	6.71	7.54	20 X (5)	100-71290-15515-9

CHARMING JAVA CAFÉ™

Java Café™ cups feature old-world styling that evokes the quality of a European coffee house. There's no need for double-cupping or paper sleeves, so you'll save money. And, they have a flared lip that makes them perfect for sipping. They're already made to satisfy you and your customers, but with Vio® foam, they go the extra mile. Sizes range from 8-24 oz.



ALL-PURPOSE SIMPLICITY™

Healthcare and educational facilities often choose Simplicity™ cups for their cheerful, abstract design and all-around functionality. Now, with Vio® they'll also choose them because they biodegrade*. Each cup is color coded with the ounce size, making checkout easy. A variety of lid options means they're incredibly versatile for any foodservice operation. Sizes range from 12-44 oz.

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CHARMING JAVA CAFÉ™					
SKU	Description	Case Weight	Case Cube	Case Pack	FG GTIN
220477	8F8 CUP VIO JAVA CAFE	7.23	4.51	40 X (25)	100-71290-15616-3
220478	12F18 CUP VIO JAVA CAFE	10.74	7.04	40 X (25)	100-71290-15617-0
220479	16F18 CUP VIO JAVA CAFE	7.18	4.83	25 X (20)	100-71290-15618-7
220480	20F18 CUP VIO JAVA CAFE	9.15	6.62	25 X (20)	100-71290-15619-4
220481	24F18 CUP VIO JAVA CAFE	6.39	4.78	20 X (15)	100-71290-15620-0

SKU	Description	Case Weight	Case Cube	Case Pack	FG GTIN
220386	12C16 CUP VIO SIMPLICITY	9.69	5.68	25 X (40)	100-71290-15537-1
220387	12C18 CUP VIO SIMPLICITY	10.52	6.11	40 X (25)	100-71290-15538-8
220388	C12A CUP VIO SIMPLICITY	10.14	5.82	25 X (40)	100-71290-15539-5
220389	16C16 CUP VIO SIMPLICITY	6.49	4.55	20 X (25)	100-71290-15540-1
220390	16C18 CUP VIO SIMPLICITY	6.88	4.78	20 X (25)	100-71290-15541-8
220391	C1618 CUP VIO SIMPLICITY	7.01	4.16	20 X (25)	100-71290-15542-5
220392	20C16 CUP VIO SIMPLICITY	8.58	5.78	25 X (20)	100-71290-15543-2
220393	20C18 CUP VIO SIMPLICITY	8.98	6.11	25 X (20)	100-71290-15544-9
220394	C2022 CUP VIO SIMPLICITY	8.45	5.98	25 X (20)	100-71290-15545-6
220395	24C18 CUP VIO SIMPLICITY	6.96	4.82	20 X (15)	100-71290-15546-3
220396	32CC32 CUP VIO SIMPLICITY	9.44	6.38	20 X (15)	100-71290-15547-0
220397	44CC32 CUP VIO SIMPLICITY	8.84	7.2	25 X (10)	100-71290-15548-7

RIGHT FOR YOU. RIGHT FOR YOUR CUSTOMERS



LEARN MORE ABOUT
VIO® BIODEGRADABLE*
STOCK PRINT CUPS
OR REQUEST A FREE
SAMPLE KIT AT
VIOFOAM.COM



COSTS LESS



BIODEGRADES*



PERFORMS

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